

Thursday, May 21

6 pm (Lima, Bogotá, Quito) / 7 pm
(EST, La Paz) / 8 pm (Brasília)

Amazonian
Dialogues

Design Thinking + AI for Amazon conservation and beyond

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“Protagonistas del Cambio”



Good ideas are not enough: real value comes when they are quickly validated with evidence. This intensive workshop presents an agile methodology that combines Design Thinking + Generative Artificial Intelligence to transform problems, opportunities, or early-stage ideas into testable proposals in just 90 minutes.

The approach is 100% applied: less theory, more action. It is ideal for entrepreneurs, educators, innovators, and decision-makers who need to turn ideas into concrete progress with speed, judgment, and creativity.

With simultaneous interpretation into English and Portuguese (🇺🇸🇧🇷)

Link de inscrição: https://ufl.zoom.us/meeting/register/ZcA0IW2GQz6_zXy_usVzoA



**THE POWER
OF CONNECTIONS**

Harvesting Lessons and Strengthening
Coalitions for Amazonian Conservation



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Por los ODS