



USAID/ Brazil - The First Strategic Partnership Mission

Alex Alves (USAID/Brazil)



TUE, JAN 15

12:45 - 1:45

Grinter 376

Tropilunch is a weekly seminar run by graduate students from the Tropical Conservation and Development (TCD) Program. It provides a forum for a range of discussions and presentations related to TCD work and research. Special guests, visiting scholars and practitioners also participate. It happens every Tuesday @ 12:45 – 1:45 p.m. in Grinter 376.

Tropilunch presentations are recorded and posted weekly on TCD's YouTube Channel.



BIO

He is the private sector engagement specialist at USAID/Brazil. He has more than 20 years of professional experience in international business, government affairs and partnership development. Before joining USAID, Mr. Alves worked as economic assistant for the State Department at the U.S. Embassy in Brasilia. Prior to that, he was Assistant Dean in College of Business at Lewis University in Romeoville-Illinois. He taught graduate and undergraduate courses in international business in global environment, international economics and international marketing. At Lewis, Alex developed strategic partnerships with universities in Latin America and Southeast Asia and was responsible for leading the internationalization process of the university. For the last 11 years at USAID, he has worked on the development and implementation of two Platform of Partners - Mais Unidos Group (www.maisunidos.org) and the Platform of Partners for the Amazon (www.ppa.org.br). These are proved successful models for private sector collective actions and impact investing for sustainable socioeconomic and environmental development. Mr. Alves earned a contract major BA degree from Bethany College in Business Administration and Political Science and Master Degree in Business Administration from Lewis University.

PRESENTATION SUMMARY

The presentation will focus on some of the achievements made by his work at the USAID, especially about the model of the platform of partners and the results of the 1st year of the Partnership Platform for the Amazon (PPA) - Engaging the private sector.

- * overview/background
- * portfólio
- * partnership platform for the Amazon (PPA)
- * platform of partners - private sector engagement
- * conclusion